

APPLICATION FORM: FALL 2014 COMMUNITY CELEBRATIONS GRANT

Applicant Instructions:

- ☐ Read the Application Guidelines prior to completing this application
- ☐ Answer all 12 questions using the space provided. You may attach up to one additional page of text if you find that you need more room to answer any of the questions.
- ☐ Provide a complete budget. An Excel version of the budget form is online here:

www.tompkinscountyny.gov/tourism/. To request that the budget form be emailed to you, email Tom Knipe at tknipe@tompkins-co.org or call 607-274-5560.

- ☐ **Email a .pdf file of this completed application by 11am, Friday, September 19th, 2014 to:** tknipe@tompkins-co.org OR by hand or by mail to Tompkins County Planning Department, 121 East Court Street, Ithaca, New York 14850.
- ☐ **Send a copy of your application to the municipality where your Celebration will take place.** A list of municipalities and addresses is provided with this form.

Celebration Name: International Youth Arts and Culture Fest	Municipality where Celebration will take place: City of Ithaca
Expected Attendance/Participation: 300	Date(s): May 16, 2015
Group requesting grant (organizer): Fabina B. Colon	Amount requested: \$1000
Event Contact Name: _____ Fabina B. Colon _____ Phone _____ 607-592-6641 Address: _____ 1055 Coddington Rd. _____ Email _____ fbcolon1@gmail.com _____	

1. Describe your celebration in a few sentences.

The IYAC Fest is a youth led community event that nurtures and supports youth to value their contributions and vision for our community. The IYAC Fest is a reflection and celebration of the ideas, values, talents, and beautiful cultural diversity of our youth. This event is a genuine opportunity for cross-cultural dialogue and alliances among our local community artists, schools, youth, and families in the Tompkins County community.

2. What is the history of the event (ie, number of years it has occurred)?

We are currently planning our 3rd year of yet another amazing IYAC Fest. Our first annual festival took place on May 3rd, 2013 at Stewart Park in Ithaca, N.Y. and our second one took place on May 17th also at Stewart Park. We continue to receive overwhelming support from the community and hope that this upcoming year we will focus on developing school liaisons that will help streamline some of our processes to be more inclusive to Tompkins County schools and students.

3. What aspects of the community's culture or history are you celebrating?

While our focus is to include youth in all aspects of envisioning, planning, and implementing the IYAC Fest, our overall goal is to celebrate (honor, respect, recognize) human cultural diversity. It is necessary that we work collaboratively between all support systems in place (schools, families, community, etc.) in order to understand that indigenous and modern culture identities are integral in the development of youth and in the development of our overall community.

4. How will you convey to attendees the historical or cultural component of your celebration? If you would like help defining the historical component, please contact the County Historian at: historian@tompkins-co.org.

The celebration will create opportunities for community members to showcase various cultural values in the form of arts (food, dance, music, paintings, theatre, etc.). People learn about the stories behind various diverse cultures through experiential learning opportunities (workshops, "Did You Know" facts, scavenger hunt, etc.) that will provide historic background in order to provide a full understanding of the value and contribution that our cultures offer to our communities.

5. How will you measure attendance, benefits, and success of the event?

We will measure by comparing our target and actual attendance at the IYAC Fest (also compare 2015 with 2014) and by monitoring participation of volunteers, collaborations, and art participants. We plan on taking on site attendance through various means including on-site feedback forms to be used as raffle, and encouraging people to sign up at our info table to be part of our list-serve to stay connected with youth and their plans for next year's event.

6. List local partners and entities that will assist with the event, and what they will provide.

We will continue to strengthen relationships and collaborate with local schools, groups, organizations, and businesses that supported us during our 1st and 2nd annual festival. Currently, we have received ongoing commitment from the following: Lehman Alternative Community School, Ithaca High School, New Roots Charter School, Cornell Public Service Center, Ithaca Youth Bureau, Greater Ithaca Activities Center, Southside Community Center, the Home Depot, Multicultural Resource Center, Newfield High School, Tompkins Community Action, and Cornell Cooperative Extension of Tompkins County.

7. List the board of advisors.

STUDENTS: Wayra Covenas, Amaru Zarate, Alora Strong Dillon Castrechino, Erika Urigachi, and Lengash Covenas COMMUNITY GRASSROOTS LEADERS: Fabina B. Colon, Luis Charris, Katie Cox, Larisa Camacho-Lillie, and Danica Webbe. We are in the plans of recruiting more.

8. How many people might be expected to attend, and how will you promote the celebration?

For our upcoming 2015 IYAC Fest, we are expecting an attendance of 300 people, which is the same target from 2014's goal. We will promote through local newspapers, radio stations, listservs, flyers, and word of mouth. We also have received commitment from the Public Service Center and the Ithaca Youth Bureau. We also plan to continue to use community champions to help outreach and publicize one to through their networks.

9. What measures will you take to promote diversity and inclusion through your celebration?

Our celebration is all about promoting diversity and inclusion. There will be many opportunities for diverse populations to engage in various capacities throughout the planning process and during the event. We also strive to include various educational materials and activities (both throughout the planning process as well as at the festival) related to social injustices including race, poverty, identity, etc.).

10. What measures will you take to promote/practice environmental sustainability through your celebration?

We will continue to our successful implementation of low-zero waste by working proactively with vendors and supporting them to help us achieve this goal. Participants who vend and table at our festival to use eco-friendly products and inspire them to purchase locally if possible. We will provide compost and recycle bins onsite at the festival including educational materials that will highlight our commitment to environment sustainability.

10. How have you taken advantage of the technical assistance resources of the Tompkins County Festivals Program?

We were able to get some of our members to attend the workshops that have assisted in the planning and development of our festival, which was a great resource. We were also able to get assistance with borrowing equipment such as tents. We plan to use this amazing resource again for this year and hope to expand our resources to make IYAC 2015 another successful year.

12. What would be the specific impact of receiving less funding than you are requesting? For example, what are the things that you would like to be able to do that you would not be able to do? What would be removed or reduced from your plans if you had to make do with less than requested?

It is a bit easier to find supporters who can contribute as we are getting better at building networks and relationships. However, it is always very helpful to get the funds we anticipate to make our efforts easier and not have to work with a small budget, which can draw the focus of our planning committee more on the fundraising area. This also takes away from the educational and relationship building component that is important. Additionally, we may not be able to respectfully provide adequate financial support to recognize local artists for offering their skills, talent and experience to our community.

***Attach a Budget Form showing how the grant money would be spent. The budget form must be in the format provided.**

Celebration Name:

Community Celebrations Grant Application - Budget/Expense Report Form

Instructions: Complete this form and submit it with the application. If successful in receiving a grant, the organizer must also fill in this form after the event takes place with actual expenses and submit the document with the narrative report within one month of the event to:

Tom Knipe, Senior Planner/Tourism Coordinator, tknipe@tompkins-co.org or Tompkins County Planning, 121 East Court St., Ithaca, NY 14850. **Email submission is strongly preferred.**

EXPENSES			ESTIMATED TOTAL	ESTIMATED USE OF GRANT	DIFFERENCE to be made up with other resources
	USE	DESCRIPTION (provide details)			
<i>List all major categories of expenses</i> <i>Add or delete lines/rows as needed</i> <i>Include the value of in-kind support</i> <i>Denote in-kind as in example.</i>	<i>Example only</i>	200 8.5x11 color posters at 25c each	\$50	\$30	\$20
	<i>Example only</i>	Donated food - restaurant X (in-kind)	\$300	\$0	\$300
	Local talent	2 Bands @350 ea.	\$700	\$300	\$
	Local talent	12 Performers @50 each	\$600	\$300	\$
	Other entertainment		\$	\$	\$
	Local food	3@ 50ea. For food demonstrations	\$150	\$	\$
	Local products		\$	\$	\$
	Local services		\$	\$	\$
	Space rental	Stewart park \$100 Large Pavillion	\$100	\$	\$
	Sound system	DJ and Sounds System	\$450	\$300	\$
	Reusable signs		\$	\$	\$
	Reusable banner		\$	\$	\$
	Paid Advertising		\$	\$	\$
	Printed Collateral	Flyers \$50/Program Booklet \$179	\$229	\$	\$
	Other Marketing		\$	\$	\$
	Support for Volunteers	Transoprtation	\$100	\$	\$
	Other	Trophies for Talent 6@ 27 ea.	\$162	\$	\$
	Other	6 Gift Baskets @ \$15 ea.	\$90	\$	\$
	Other	T-Shirts \$7 ea. *25	\$175	\$	\$
	Other	Material for Cultural Activities	\$350	\$100	\$
	Other		\$	\$	\$
TOTAL EXPENSES			\$3,106	\$1,000	\$0

Grant share must be 50% or less

Community Celebrations Grant Share of Total Expenses (%) 32.2%

INCOME - CASH			ESTIMATED TOTAL
	SOURCE	DESCRIPTION (provide details)	
<i>List major categories of income</i> <i>Add or delete lines/rows as needed</i> <i>Include value of in-kind donations</i>	Community Celebrations Grant		\$1,000
	Other grant	Sustainable Tompkins mini Grant	500
	Event revenues	Food Sales	300
	Cash donations	Public/Private donations	456
	Other	Artbook ad Sales	350
	Other	Public Service Center	500
	SUBTOTAL (cash income)		\$3,106

INCOME - IN-KIND			
	Donated goods	TENTS	\$0
	Donated goods		
	Donated services		
	Donated services		
	SUBTOTAL (in-kind support)		\$0
	TOTAL REVENUES (including in-kind)		\$3,106
	REVENUES LESS EXPENSES		\$0

Note: this form is also available as an Excel spreadsheet file. Email tknipe@tompkins-co.org